



# Bois et Matériaux

**Third largest building materials distributor in France with two networks: RéseauPro (general building materials), and Panofrance (timber panels and interior design products)**

More than 12,000 trade customers in the residential market, evenly split between new-build and renovation projects. 135 branches and 2,098 employees.



Acquired:

March 7, 2016

Transaction Type:

Cross-Border, Corporate  
Carve-Out

Acquired from:

Wolseley plc

Industry:

Building Products

Headquarters:

Rennes, France

Realized:

April 30th, 2021

Sold to:

Chausson Matériaux

## TRANSACTION HIGHLIGHTS

In June of 2015, OpenGate Capital sourced the opportunity through its longstanding relationship with Wolseley plc, a multinational, building materials distribution company headquartered in Zug, Switzerland. Wolseley is seeking to divest B&M in order to fulfill their strategy to withdraw all business activities from the French market.

### Investment Merits:

- Market-leading position: B2B distribution of building materials in France
- Underperforming: EBITDA margin of 1%, below 4-5% industry benchmark
- Operational improvements: Sales, footprint, suppliers, and inventory management
- Opportunity to sell non-core business unit: De-risk invested capital



## VALUE CREATION

- DivestedGuimier, a non-synergistic division, de-risking invested equity by 50%
- Boosted sales through salesforce efficiency measures and enhanced sales management
- Accelerated digital go-to-market approach and proprietary, big data pricing solution to enhance margins•Enlarged business territory through new branch development
- Improved inventory efficiency through branch specialization and innovation
- Reduced headquarters cost by elimination of functional redundancies and IT enabled process automation



## EXIT

- Sourced by OpenGate through long standing relationship with Wolseley Plc
- On April 30th, 2021, Bois& Materiaux Was sold to Chausson Materiaux
- 61-month investment period•Outperformed original underwriting: 2.5x / 20.5%