

OpenGate Capital Acquires Majority Interest in CoreMedia AG.
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OPENGATE CAPITAL
REALIZING POTENTIAL



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PARTNERSHIP ENABLES LEADING CONTENT MANAGEMENT AND DIGITAL EXPERIENCE PLATFORM TO MEET GROWING DEMAND FOR AGILE DIGITAL MARKETING SOLUTIONS

CoreMedia is an omni-channel content management and digital experience platform that offers a blend of real-time product information with multimedia marketing content to deliver personalized product messaging across a variety of digital channels.

[READ MORE ABOUT THE ACQUISITION](#)

KEY BUSINESS HIGHLIGHTS:

- Founded in 1996
- Headquarters in Hamburg, Germany with an additional office in Arlington, Virginia
- Workforce of 160 employees
- Delivers market-leading solutions that enhance productivity, responsiveness, and relevance of digital marketing on a global scale
- Helps customers increase their digital presence, manage their digital asset libraries, and enhance their eCommerce platform across global markets
- Its solutions are sold to Luxury Brands, Retail, Media, Telecom, Finance, and Manufacturing companies across the world

- Clients include Under Armour, Calvin Klein, Salvatore Ferragamo, Office Depot, Emerson, Telefonica, and American Express.
- Acquired majority interest from early-stage investors in October 2019

SEEKING ADD-ON OPPORTUNITIES:

OpenGate and CoreMedia are actively seeking M&A growth opportunities in the following sectors:

- Digital Asset Management
- Personalization
- In-Store/Retail Experience
- Clienteling
- Journey Building
- Front End Development
- Artificial Intelligence
- Product Configuration
- Product Information Management
- Headless Commerce
- Analytics

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